



WAY FUND MANAGERS LIMITED

PRIVACY POLICY

Privacy Policy

How WAY Fund Managers Limited collects, uses and protects your personal data. · Last updated:

1. Introduction

This Privacy Policy explains how WAY Fund Managers Limited ("we", "us", "our", "WFM") collects, uses and protects personal data when you use our website or contact us. We are committed to handling your information responsibly and in accordance with applicable UK data protection legislation.

2. Who we are

WAY Fund Managers Limited is a UK-based investment management firm providing portfolio management and advisory services to individuals, institutions, trusts, private funds, charitable organisations and investment companies. We are authorised and regulated by the Financial Conduct Authority.

For the purposes of data protection law, WAY Fund Managers Limited is the controller of the personal data described in this policy.

3. Information we collect

We may collect the following types of information when you interact with us:

- Contact details, such as your name, email address and telephone number, when you submit an enquiry or request information.
- Information you provide about yourself, your circumstances or your investment objectives when you contact us.
- Technical information collected automatically when you visit our website, such as your IP address, browser type and pages viewed, where applicable.
- Information required to verify your identity and meet our legal and regulatory obligations where you become a client.

4. How we use your information

We use personal data to respond to enquiries, provide our services, administer client relationships, meet legal and regulatory requirements, and improve the quality of our website and communications.

5. Lawful basis for processing

We process personal data on one or more of the following lawful bases: to take steps at your request before entering into a contract and to perform that contract; to comply with our legal and regulatory obligations; to pursue our legitimate interests in operating our business; and, where appropriate, with your consent.

6. Sharing your information

We do not sell your personal data. We may share information with professional advisers, service providers and regulatory authorities where necessary to provide our services or to comply with applicable law. Any third parties that process personal data on our behalf are subject to appropriate safeguards.

7. Data retention

We retain personal data only for as long as necessary to fulfil the purposes described in this policy and to meet our legal and regulatory obligations.

8. Security

We take appropriate technical and organisational measures to protect personal data against unauthorised access, alteration, disclosure or destruction.

9. Your rights

Depending on your circumstances, you may have rights in relation to the personal data we hold, including the right to:

- Request access to, and a copy of, your personal data.
- Request that we correct inaccurate or incomplete information.
- Request that we delete your personal data.
- Restrict or object to certain processing.
- Lodge a complaint with the relevant supervisory authority.

To exercise any of these rights, please contact us using the details below.

10. Cookies

Our website may use cookies and similar technologies to help it function and to understand how visitors use the site. You can control or disable cookies through your browser settings.

11. Changes to this policy

We may update this Privacy Policy from time to time. Any changes will be published on this page, and where appropriate we will bring material changes to your attention.

12. Contact us

If you have any questions about this Privacy Policy or how we handle your personal data, please contact us at enquires@wfm ltd.co.uk or by telephone on 0333 090 8912.